

- Word of mouth re books and speaking
- Speaking at churches/women's events and Probus, Seniors, View Clubs etc
- Book signings in Koorong stores
- Radio/Zoom interviews
- Weekly blog
- Book table at Christian events, book shows etc
- Face-to-face book launches/Facebook Live launch
- Creative writing workshops/staff devotions in Christian schools
- Business cards
- Promotional bookmarks

- Email distribution lists for book releases/news of interstate book signings
- Contacting library stockists re self-published books and also libraries where novel is set
- Website, Amazon author page, Goodreads
- Website and blog below my name on emails
- Using Facebook to link to my weekly blog, advertise book launches, Koorong sales etc
- Writers' groups, both online and face-to-face (Omega, CWD, ACW, ACFW etc)
- Advertisements/book reviews in writing/Christian magazines
- Book release news in Writing NSW newsletter, university alumni magazine